

MAXSPACE

TECH SOLUTIONS



NightOpx

Intelligent management for nightlife

The digital platform that centralizes access control, security, staff, and customer experience in one place — designed for nightclubs, events, and festivals.

The industry challenge

Why does nightlife need a solution like NightOpx?

The nightlife and entertainment industry operates under constant pressure: thousands of attendees, team coordination, safety regulations, and the demand to deliver a memorable experience. Without the right tools, problems multiply.

Capacity risks

Lack of real-time control exposes the business to legal sanctions and serious safety issues.

Chaotic VIP management

Without a centralized system, managing guest lists and VIP reservations is a constant source of errors and conflicts.

No real data

Making decisions without real-time information means operating blind, losing revenue and opportunities.

The solution

One platform. Everything under control.

NightOpx brings together all the critical processes of a nightlife event into a single digital ecosystem: from the first ticket sold to closing time. Real-time operations, with no friction and no blind spots.

1

Access control and security

2

Staff and promoter management

3

Customer experience

4

Analytics and marketing



Access control and security

Access is the first point of contact with the attendee and the most critical link in security. NightOpx transforms a chaotic entrance into an agile, orderly, and fully monitored flow.

Key features

- QR code ticket generation
- Ultra-fast door scanning
- Classification: VIP, presale, staff, guests
- Security alert system
- Real-time capacity control
- Integration with surveillance systems

Direct result

Drastic reduction in queues, greater security for attendees and staff, and total capacity control to comply with current regulations without operational stress.

- ❏ With NightOpx, the average access time per attendee is reduced by up to **70%** compared to traditional systems.

Staff and Promoter Management

A well-executed event depends on a well-coordinated team. NightOpx brings order to shift management, zones and internal communication, eliminating the miscommunication that leads to costly errors.



Zone Assignment

Distribute staff according to the needs of each area: entrance, bar, dance floor, backstage. No overlaps or unattended zones.



Shifts and Schedules

Plan and manage the entire team's schedules from the web platform, with full real-time visibility.



DJ Schedule

Organize and communicate performance and show schedules with an integrated calendar accessible to the whole team.



Internal Communication

Internal chat and incident notifications to keep the whole team connected and reactive during the event.

MODULE 3

Customer Experience

The experience begins long before arriving at the venue. NightOpx creates a complete digital journey for the attendee: from ticket purchase to loyalty rewards, all integrated and frictionless.



Digital purchase and booking

Tickets, VIP table reservations and advance digital payment from the app. Less queuing, less cash, more conversion.



Information and promotions

Attendees access the artist lineup, event information and exclusive promotions personalized to their profile.



Rewards system

Retain your best customers with a points program and exclusive benefits that incentivize repeat visits and spending.

Analytics and Intelligent Marketing

Knowing your audience is the key to optimizing every business decision. NightOpx transforms the data from each event into actionable intelligence: who attends, when, how much they spend and what motivates them to return.

Real-time statistics

Monitor attendance, entry flows and crowd behavior during the event, live.

Customer segmentation

Classify your attendees by profile, frequency and spending to personalize every communication.

Personalized campaigns

Send promotions and offers to the right segments at the right time to maximize return.

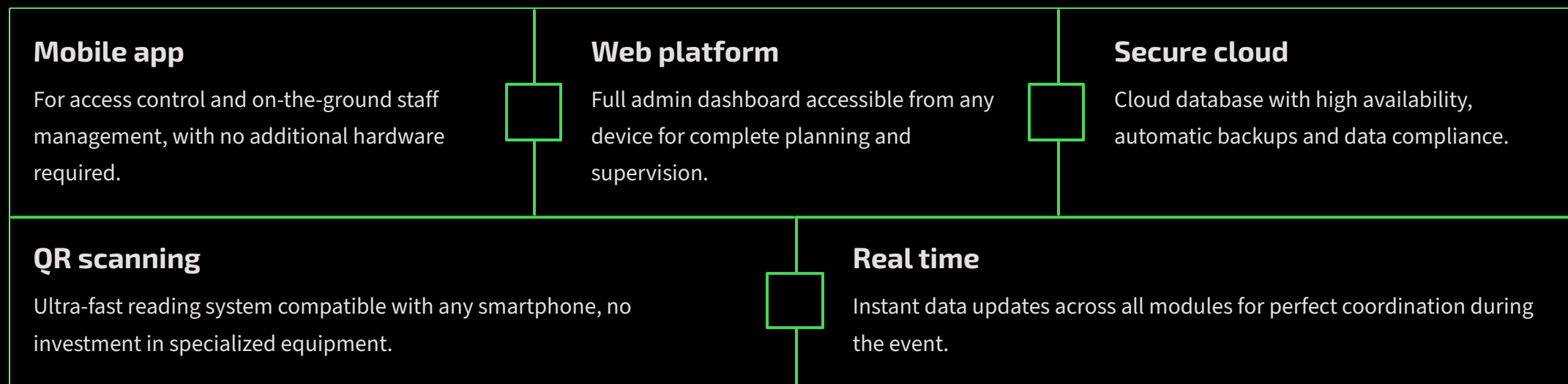
The number that matters

Organizers who use integrated analytics in their events report up to **30% more revenue** per attendee thanks to offer personalization and real-time price optimization.

With NightOpx, every event generates data that makes the next event more profitable.

Technology built for the rhythm of the night

NightOpx is built on a modern, secure and scalable infrastructure, capable of handling thousands of simultaneous operations without degrading performance — because at a live event, every second counts.



Flexible business model

NightOpx adapts to the size and type of operation of each client, with plans designed to maximize value from day one. No complex installations or large upfront investments.

1

Monthly subscription

The ideal option for nightclubs and organizers with regular activity. Full platform access with ongoing support and updates included.

2

Pay per event

Perfect for festivals or promoters with one-off events. Pay only when you need it, with the full power of the platform available.

3

Premium services

Additional modules for advanced analytics, personalized marketing campaigns and dedicated support for those seeking maximum performance.

Target audience

Built for nightlife professionals

NightOpx has been designed by listening to the real needs of the industry. Each module addresses the daily challenges of those who make the night possible.

Nightclubs

Daily management of access, staff and customer experience in nightlife venues.

Festivals

Mass crowd control, coordination of multiple stages and teams distributed across large venues.

Promoters

Ticketing, marketing and performance tracking tools for every event organized.

Security

Security companies that need full crowd visibility and real-time communication with the team.



Why NightOpx?

Competitive advantages that make the difference



All in one platform

Forget disconnected systems. NightOpx integrates access, staff, customer and analytics into a single ecosystem, eliminating communication errors between tools.



Real-time operation

Every decision is made with instantly updated data. No waiting, no uncertainty, with full visibility of what's happening at your event at every moment.



Direct revenue impact

Improved customer experience, advance sales and loyalty translate directly into higher revenue per event and per attendee.



Scalable and adaptable

From a small venue to a massive festival, NightOpx scales with your business without needing to change tools or providers.

Our mission

The standard tool for nightlife in Europe

NightOpx is born with a clear vision: **to digitize and professionalize the nightlife entertainment sector**, creating an intelligent bridge between organizers and attendees. A sector that moves millions of euros every weekend deserves the best digital tools.

"Let every organizer focus on creating unique experiences, while NightOpx ensures everything runs perfectly."

1

Unified platform

Everything you need, in one place

4

Integrated modules

Access, staff, customer and analytics

24/7

Continuous operation

Support and monitoring without pause

0

Extra hardware

A smartphone is all you need

Start managing your night intelligently

NightOpx is ready to transform the way you manage your events. Join the organizers, promoters and festivals that have already taken the step toward digitizing nightlife.

Request a demo


We'll show you the platform in action, tailored to your type of business, with no commitment.

Go live in 24h

No complex installations. Set up your account, import your event, and start operating right away.

Measure the impact

From the first event, you'll see the difference: fewer incidents, more satisfaction, and real data to help you grow.

 **NightOpx** — Intelligent end-to-end management platform for events and nightlife.
Nightlife deserves first-class technology.



▶ **MAXSPACE** ◀

TECH SOLUTIONS

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MAXSPACE | Tech Solutions

Technological solutions focused on delivering services and products that solve specific problems through innovation and development.